

Application form for Marketing & Sponsorship services



Venue: Russia, Moscow, Crocus Expo

Dates: 16-18 April 2024

1. THE EXHIBITOR

Name of the company

2. CONTACTS

Contact person:

Tel:

E-mail:

3. SERVICES DESCRIPTION AND PRICES

Send till:

Price

Quantity

Total

1. Exhibitor badges

1.1 March 15, 2024 Additional exhibitor badges

2. Advertising at the official website www.securika-moscow.ru

2.1 March 3, 2024 Banner 1366x114 pcl/1 month

2.2 Banner 435x80 pcl /1 month

Official Exhibition E-Catalogue

2.3 February 23, 2024 Note about the sub exhibitor

3. Advertising in the Route planner and Catalogue

3.1 March 12, 2024 Logo with the arrow-pointer to the booth in the pavilion plan in the guide and navigaton boards

3.2 Advertising (1/2), 4 colors

3.3 Advertising (1/1), 4 colors

3.4 Advertising (1/1), 3rd cover page

3.5 Advertising (2/1), 4 colours

3.4 Advertising (1/1), 4th cover page

3.6 Company name highlighted in the exhibitor list

4. "The Best Innovative Product Competition"

4.1 March 12, 2024 Request for participation in the Best Innovative product competition

5. Outdoor Advertising During the Exhibition

5.1 March 15, 2024 Façade banner 18,0 x 9,0

5.2 Two-sided board rent, one side 3*6 m

5.3 Advertising on street light box, 1 side of 1.23x2.5 m

5.4 Outdoor entrance hall branding

5.5 Advertising construction on 2x3 concrete blocks

5.6 Advertising construction on 3x3 concrete blocks

5.7 Advertising construction on 4x3 concrete blocks

5.8 Advertising construction on 6x3 concrete blocks

5.9 Construction with a delta-shaped base, side – 2x3

5.10 Construction with a rectangular-shaped base, side – 2x3

6. Advertising Inside the Pavilion

6.1. Advertising on portable advertising structures

6.1.1 March 15, 2024 1,0x2,9

6.1.2 2,0x2,9

6.2. Light boxes advertisement (indoor)

6.2.1 March 15, 2024 Light box in the pavilion 1.15x1.95 (front side)

6.2.2 Light box in the pavilion 1.15x1.95 (rear side)

6.2.3 Lightbox 3x1.2 m in the passage from the subway

6.3. Suspended banners

6.3.1 March 15, 2024 Twosided banner 8*12 m on ceiling girders

6.4. Stickers above exhibition hall's entrances, Pavillion 2

6.4.1 March 15, 2024 Sticker 2.8x1.5 m above the entrance to the exhibition hall * 12 banners

6.4.2 Sticker 2.8x1.5 m (double-sided) above the entrance to the exhibition hall * 6 banners

6.4.3 Sticker 5.56 x 3.8 m on a glass second floor showcase

6.4.4 Floor graphics

6.5. Advertising on metal surfaces

6.5.1 March 15, 2024 Advertising on wall panels of pavilion No. 3 *

6.5.2 Registration racks branding 1 rack 2.96 x1.54 m

6.5.3 Column branding 3.17 * 3 m (in the registration area) The cost is indicated for 1 column

6.5.4 Turnstiles branding, 6 items

7. Video advertising					
7.1.	March 15,2024	Video advertising above the registration counters—3 days, in rotation with other participants, no more than 3			
7.2.		Video advertising on the service of charging stations, 4 days of broadcast, price for 1 item			
7.3.		Video advertising on outdoor led screens, from 10 to 30 seconds	from		
8. Distribution of the advertising materials during the exhibition					
8.1.	March 15, 2024	Distribution of materials in exhibition halls			
8.2.		Distribution of materials in the adjoining part of the street			
8.3.		Distribution of materials at the reception desk			
8.4.		Distribution of materials with the exhibition guide (desks in the registration area)			
9. Sponsorship					
9.1.	February 3, 2024	General Partner			
9.2.		Official Sponsor			
9.3.		Visitor Badge Sponsor			
9.4.		Official Partner of the Exhibition Section			
9.5.		Branding partner			
9.6.		Online Visitor Registration Sponsor			
9.7.		Visitor registration Area Sponsor			
9.8.		Exhibition Guide Sponsor			
9.9.		Partner of visitors bags			
4. TOTAL COST _____					
5. PLEASE SEND THE COMPLETED APPLICATION FORM TO: Khadija.Mubarik@ite.group					
The filled form will be the basis for the invoice for marketing services					
www.securika-moscow.ru , securika@ite.group					
6. SIGN OF THE EXHIBITOR					
Date _____		Authorised signature _____			