



securika

Moscow

30TH INTERNATIONAL EXHIBITION OF SECURITY AND FIRE PROTECTION EQUIPMENT AND PRODUCTS

23-25 APRIL 2025

MOSCOW, CROCUS EXPO,
PAVILION 3, HALL 15



VIDEO
SURVEILLANCE



ACCESS
CONTROL



PERIMETER
SECURITY



FIRE PROTECTION



ALARM
AND WARNING



BUILDING
AUTOMATION



DRONES
AND ANTI-DRONES SYSTEMS



OCCUPATIONAL HEALTH AND
SAFETY. PERSONAL
PROTECTIVE EQUIPMENT



INFORMATION
SECURITY

0+

BOOK A STAND
[SECURIKA-MOSCOW.RU](https://securika-moscow.ru)



ОРГАНИЗАТОР
ORGANISER



■ LARGEST TRADE FAIR

We are seeing a high level of interest from industry professionals in this exhibition and the relevance of current solutions.

LUIS+

■ BROAD REGIONAL COVERAGE

Specialists from all over Russia come to Securika Moscow. Securika is now the main event of the year.

Fire Pozhtechnika Group

■ QUALIFIED AUDIENCE OF PROFESSIONALS

We see the interest of large structures: Eurochem, Rostelecom, Vimpelcom, the Presidential Administration. Everyone is welcome, we are restoring ties.

FIRE AUTOMATIC SERVICE, SPO

■ COMMERCIAL VIABILITY OF PARTICIPATION

No other event has such a great return on investment as this exhibition.

BEWARD

20 379

professionals, including 6,600 cross-visitors from ExpoElectronica

81 regions of Russia and **22** Countries

70% visit only Securika Moscow among exhibitions of similar topics

47% new visitors

TAKE FULL ADVANTAGE OF SECURIKA MOSCOW 2025 TO ACCESS THE ENTIRE RUSSIAN MARKET, PROFITABLY EXPAND YOUR NETWORK AND MAKE YOUR NAME KNOWN.



SECURIKA MOSCOW IN PARTICIPANT REVIEWS

72% found new clients and partners for business development

57% supported the company's brand and came out to market with new products

60% met with current suppliers and business partners

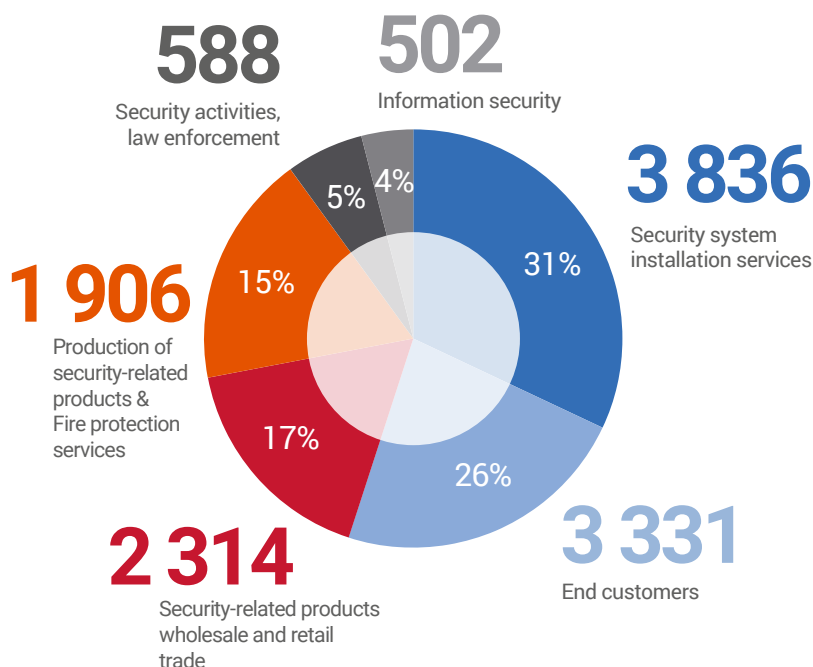
According to a survey of Securika Moscow 2024 participants

PROFESSIONALS CHOOSE SECURIKA MOSCOW

as the only b2b event of international level in Russia, which attracts the largest audience of qualified specialists from Russian regions and all over the world.

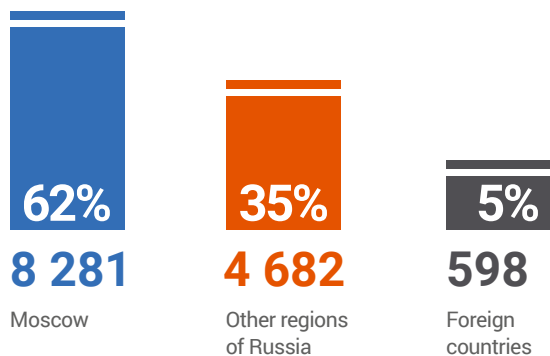
Trade visitors by type of company:

- 38%** visitors with a procurement budget of 20 million or more
- 75%** plan to purchase products based on the results of the exhibition
- 93%** influence on purchasing decisions presented at the exhibition



Geography of visitors

- 64%** top managers of the company or department and their deputies
- 56%** found new suppliers and business partners



Excluding cross-visitors from ExpoElectronica exhibition

Number of visitors interested in individual products

71%	9 470	Video surveillance systems	48%	6 353	Perimeter security systems
66%	8 847	Access control	41%	5 428	Smart Home systems
56%	7 549	Alarm and warning	32%	4 313	Information protection Information security
52%	6 977	Integrated security systems	16%	2 163	Labour protection, PPE
50%	6 688	Fire protection			



**Become a part of Securika Moscow 2025!
Join leading security exhibition in Russia.**

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